

## 2024 Birch Run Hometown Hero Banner Program Details

The purpose of this program is to recognize our Birch Run Area Heroes. Anyone can apply to sponsor a banner.

You will be sponsoring a Birch Run Hometown Hero, who must be a veteran, fire department, or police department, and have a connection to ,lived, worked, or volunteered in the Birch Run Taymouth Area. (alive or deceased)

The Banners are made of heavy duty 18 oz. vinyl material, will have a digital printed photo of the Hero and Name. Two additional lines that you may use. Example Branch of Service, and Dates.

Banners will hang from Memorial Day till November and are the property of the Hometown Hero Banner Program until retirement.

Upon retirement the banner will be presented to the sponsor.

The banners are approximately 24" x 48", double sided, and have top and bottom pole pockets, and will be hung from the existing Birch Run Village street poles.

There is a limited amount of spaces (50) available. Spaces will be filled on a first come basis.

Banner location is the sole discretion of the committee.

Applicants will need to provide the following:

- Good Quality Photo (photo will be returned)
- Photo Release Form signed by person in photo (next of kin if deceased)
- Sponsor Information Form completed
- Verification of Veteran information (If military photo that's enough proof)
- Check for \$120.00 payable to Birch Run VFW AUX with memo "Hometown Hero Banner" (photos needing touchups or editing will be \$20.00 extra charge)

Deadline for sponsoring banner is March 1, 2024 or until 50 spaces are filled.

Birch Run VFW Aux / Hometown Hero Banner Program will not be responsible for replacing banners that are stolen, damaged or destroyed due to act of nature or vandalism.

No refunds will be provided on banners that have been ordered.

The Banner committee reserves the right to amend the rules at any time and cancel or postpone the display of banners, with or without notice.

Questions call Fran Daniels 989-624-5623 or JoAnn Langmaid 989-909-0284

contact e-mail is [birchrunherobanners@charter.net](mailto:birchrunherobanners@charter.net)

# Birch Run Hometown Hero Banner Program 2024

Due March 1, 2024

## Sponsor Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Contact E-mail address: \_\_\_\_\_

## Honoree Information

( next 3 lines whatever information you would like on the banner It does not have to be military service)

Name: \_\_\_\_\_

Branch of Service: \_\_\_\_\_

Years or Conflict of service: \_\_\_\_\_

Please circle all that apply: Active Duty    Veteran    Living    Deceased

Please tell us why you chose this person to honor in 100 words or less:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you certify that the honoree lived, worked, or actively volunteers in the Birch Run, Mi. area?

Yes

No

Signature: \_\_\_\_\_

Completed application return to: Hometown Hero Banner

Fran Daniels

7160 Birch Run Rd, Birch Run, Mi. 48415

# **Photo Release Form**

Birch Run VFW AUX

Birch Run, Mi

## **Permission to Use Photograph and Commentary**

Name of Person in Photograph

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Name person giving permission

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By signing below, the individual listed above is granting permission for the Hometown Hero Banner Program to use the image/commentary for the "Birch Run Hometown Hero Banner Program" and release the image/commentary for all related uses, including the right to reproduce the image on flags, social media, websites, newsletters, and other uses. Signing below also indicates that the individual signing agrees to release the above described photograph/commentary into the public domain and agrees to release any rights of ownership over the photo/commentary and allow the Birch Run Hometown Hero Banner program and any member of the public to have the right to use, share, or modify the photograph/commentary. The Birch Run Hometown Hero program agrees we will only use such photo/commentary for lawful purposes, including, for example such purposes as publicity, illustration, advertising, and web content. The primary goal of being able to use the photograph/commentary described above is to recognize the Hero pictured through the Birch Run Hometown Hero Banner Program.

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Address \_\_\_\_\_

Date \_\_\_\_\_